Now key nutrition facts from the back of the package can also be found right up front on America's favorite brands. Making it easier for busy shoppers to make informed decisions.

By knowing your daily limits for calories, sodium and fat, you can choose the foods—and the amounts—that are right for you.

Go to FactsUpFront.org to find the nutrition targets for everyone in your family. Along with shopping tips, recipe ideas and more.
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Ahora la información nutricional del dorso del paquete también puede ser encontrada justo enfrente en las marcas favoritas de Estados Unidos. Esto facilita a los compradores ocupados tomar decisiones educadas.

Conocer los límites diarios de calorías, sodio y grasa puede ayudarte a elegir los alimentos—y las cantidades—que son adecuadas para ti.

Visita FactsUpFront.org para encontrar las metas de nutrición para cada miembro de tu familia. También encontrarás sugerencias, ideas de recetas y más.